

Meeting Notes
3 November 2021

Creative Director: Emma
Designer: Elyse

- Reviewed and discussed the project outline and brief
- Emma is okay with some deviation from tonal message indicated on the brief, if need be
- More pictorial based than illustrative
 - o Use links on outline as well as Google images
- Clean and simple design with a bit of fun / playful nature through typographic treatment or treatment of images
 - o To differentiate from a standard textbook/encyclopedia informative feel
- Sticking with the color palette denoted on the outline
- Multiple pages, with a visible menu bar (on desktop but shrinks/ collapses for mobile)

Zoom Recording

<https://wustl.zoom.us/rec/share/dHL5mF6nMOx8ztC0fm0Bsez0V4wfrGZGIOnKQ1ejRnjPH4RUXsEnA8L3ZLaEs3a3.LT7dHwV0fcQQnGt2>

Recording Audio

https://wustl.zoom.us/rec/share/K0qOAYIBNjRY2329seNY2_b8gAuURVOZdPKCtpyfN0cmdJbunEV-ABGkz2G0BrnJ.v7WycpRE8xpKiWVs